


Operation Noah Climate Action

“How can we act to combat dangerous climate change and give everyone in the world fair access to energy in a sustainable world economy?”



Sign the Climate Covenant


No stamp required, but if you use one it will save us money

Dear Prime Minister,
World leaders must act to combat dangerous climate change and give everyone fair access to energy in a sustainable world economy.
We ask the UK government to lead the way on climate change.
I have taken action personally to reduce greenhouse gas emissions and would wholeheartedly support effective action from my elected leaders.

Signed: _____
Name: _____

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www.operationnoah.org



Operation Noah logo and postcard

Operation Noah began as a petition from the UK christian churches to the British government for action on climate change.

Ever produced a strong yet simple visual identity for Operation Noah, but it was our experience of communicating sustainable development to individuals and organisations that was most valuable to the founders.

To begin with, our advice that a petition alone would have little impact on government policy was taken to heart. Together, we devised a campaign that would allow individuals and churches to take effective action on climate change by signing up with a ‘green’ electricity supplier with just one phone call. We also helped to broker strategic alliances with suppliers of green energy.

The client sought our advice on how to persuade people to take action for themselves. To make it easy for congregation members to spread the word, an ‘Ark in a Box’ was created containing all the publicity and educational materials they would need to promote Operation Noah.

Operation Noah has evolved into a multi-faith initiative and is now recognised by Churches Together in Britain and Ireland as the primary climate change initiative of the Christian community.

Services supplied

- Marketing consultancy
- Strategic planning
- Leaflets
- Stationary
- Partnership building
- Market research
- Branding
- Campaign testing

Contact us

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