TBI Total Business Innovation



Treatments for the RNLI case study and the TBI logo





marketing and communications

TBI was set up with one goal: to transform British manufacturing into a dynamic, creative and profitable industry sector.

As the World Class Performance Team at the Engineering Employers Federation, TBI team members had improved business processes and implemented Lean, Six Sigma and other continous improvement programmes in organisations as varied as BAE, Nissan, NASA, Sunseeker and the NHS.

Ever created a powerful visual identity and range of marketing materials that matched the aspirations of the team.

After a successful launch, we are now working with a production company on a proposed TV series documenting the TBI team in action.

Services supplied

Marketing consultancy Strategic planning Branding Brochures and stationary Web development

Contact us

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