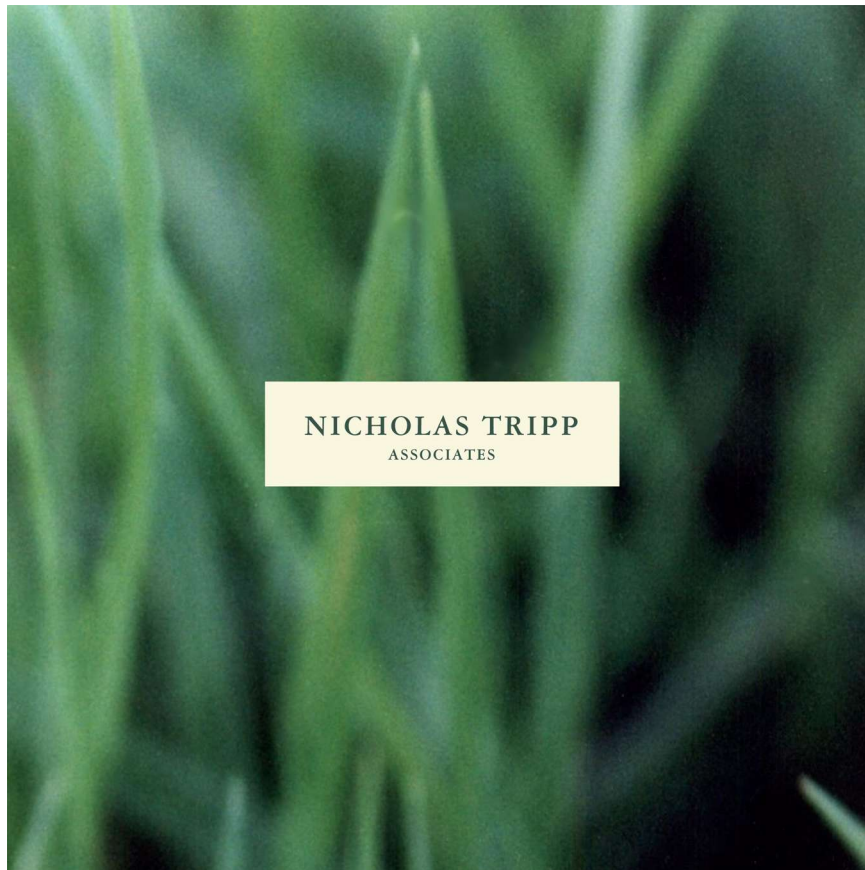


## NTA Nurturing Business Growth



NICHOLAS TRIPP  
ASSOCIATES

Nicholas Tripp Associates - brochure cover concept

Nicholas Tripp Associates (NTA) were at a crossroads. They knew they were onto something special, but were unsure how to make the most of their opportunity in the world of garden design and creation.

NTA commissioned Ever to define their brand, improve their creative business processes and create a range of marketing materials with which to approach clients and strategic partners.

The essence of the NTA team, their vision and values were defined in a series of workshops. The goals of the directors were harmonised, and milestones were quickly reached as the NTA team pulled in the same direction, winning praise from clients and competitors alike.

With the vision and brand clearly defined, the publicity and marketing materials followed.

Best of all, the re-invigorated team working within a streamlined and simplified business process began to reach their full potential.

Highlights so far include a feature on the front page of the Daily Telegraph, a Gold Medal for Best Commercial Garden at the Chelsea Flower Show in 2004 and a series of prestige commissions. Their first book and a range of garden furniture will follow soon.

### Services supplied

Marketing consultancy  
Strategic planning  
Branding  
Process improvement  
Brochures and stationary  
Profile building

### Contact us

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